

# Development of Personal Services

Sector Analysis

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SEVENTYFIVE Investments

YARD Research Department

*Expansion of AI, the functions and  
integration into global business focused on  
the development of personal services inside  
Europe*

## Growth of AI

While Artificial Intelligence is expanding at a rapid speed, much risk appeared on the sector of human personal services. Thereby the ideas with the vision of replacing them, will this trend remain or are there other solutions available.

## Supply Chain Models

Since the release of LLM (Large Language Models) we saw a large amount of investing in this new text models around global companies, with their goal of an more efficient and innovative workspace. This took interest around investors because of the scaling and efficiency opportunities inside companies.

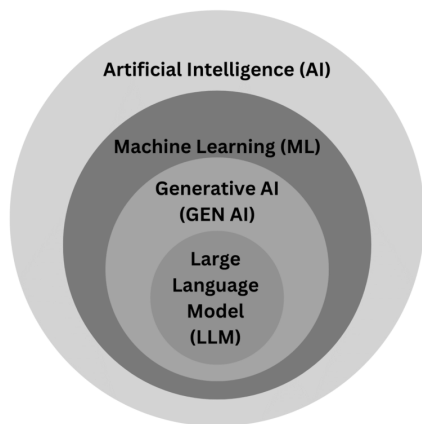


Figure 1 AI Supply Chain

The reason this could change the way of robotizing services is because there is already a link between LLM and communicating information between people, we already saw this earlier with the advancement of client services, where the chat bot appeared in online shops and sites, this held answers to frequently asked customer question. Adding AI to this we can see there is a huge difference between giving an answer and creating an answer for the customer. The newer AI models can already consume the information on websites and in particular the information of the company it is used at as an agent, this data can will be given as an answer for the customers. In the process of workflows this leads to an more precise (efficient) way to connect the customer with the right presenter at the company.

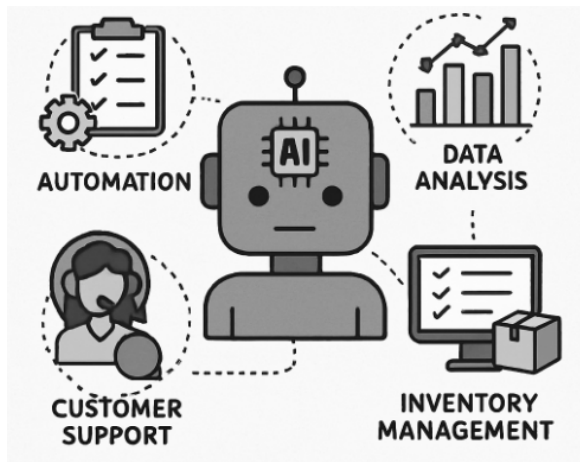


Figure 2 AI Functions

There is yet not a way of just using robots, but letting the robot understand the customer needs can bring up the value of efficiency in the company. On the idea of letting the AI robot replace the human is not yet an option, this robot still has to be trained and changed in a way it can be presentable and used for business in an cost efficient way.

### Opportunities in Sight

For investors there is now a clear way to take part in public (tech) companies that want to expand into AI and its

functions, because of this more intelligible view on the functions and the ways to implement this. This is where we saw and see still real growth, and we think there are also sectors left behind that can grow because of these implementations.

### Europe Performance Comparison YTD Total Return %

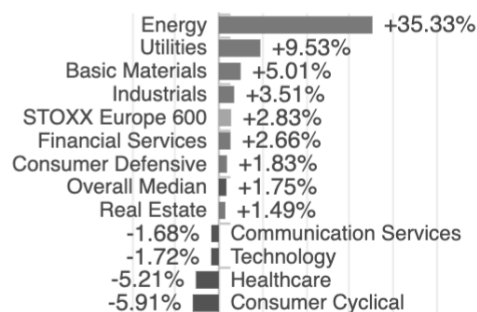


Figure 3 Europe Sector Growth

Within the services sector where these implementations can be used, it shows that it looks left behind in form of stock performance, there are companies getting onto these functions where we can see the use and the growth coming, specifically inside the sector Consumer Cyclical.

## Appendix

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